



*Building networks
and connecting
leaders & clients*

*Inspiring and
thought provoking talks*

*Exploring the Age
of Virtual Leadership*

TWENTY ONE. LEADERSHIP CONFERENCE

SOCIAL LEADERSHIP IN A VIRTUAL WORLD

Leadership, innovation and business success are built on trust. But 2021 will require leaders to build trust virtually – with our teams and customers, and with other experts, thought leaders and stakeholders. Join us as we explore this topic together and helping you explore what it means to be a Thought Leader in 2021.



HOW TO LEAD INNOVATION, COLLABORATION AND CHANGE VIRTUALLY

Trust is vital to drive innovation, collaboration, and change. In-person, it's easy to build networks and make a strong impression as a trustworthy leader. Yet, with the right virtual tools, we can achieve the trust, collaboration, and personal connections that our business challenges require.

Addressing the new challenges of social virtual leadership: In this conference you'll learn how to make a powerful virtual impression by creating these three digital alternatives:



Personal brand
who you are



Personal narrative
why you do what you do



Thought leadership
why you're trusted to lead

The tools and processes presented can be applied immediately and are designed to help you:

- ▶ **Increase strategic alignment** as a team and brand
- ▶ **Utilize public online platforms** to cultivate trust, care, and increase visibility
- ▶ **Create content** that follows a cohesive vision and supports your teams
- ▶ **Increase visibility** and engagement to increase alignment as a team and brand
- ▶ **Learn digital tools to empower your teams** to share new ideas and increase innovation
- ▶ **Create global cohesion** and team cross-collaboration to accelerate ideas
- ▶ **Reach existing and future clients** to increase awareness and sales

Don't put your career on hold. The concept of the personal brand existed long before the introduction of social media, but now you have the tools to accelerate your reach. Join us to learn how to thrive with virtual social leadership.

TINYBOX | IT'S ABOUT STRATEGY, NOT TECHNOLOGY.

TinyBox is a Think Tank for the adoption and implementation of emerging technologies. Our strategies create value by incorporating business strategy with technologies, people operations, and leadership development, to ensure client success well into the future.

For questions or further information about the conference, don't hesitate to contact us at

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