



TINYBOX

# AI IS HERE. AND IT IS HERE TO STAY.

HOW TO SUCCEED IN THE AGE OF ARTIFICIAL INTELLIGENCE



Never before in human history have we been faced with a faster transformation in the way we live, work and connect to one another. Driven by digital technologies and their impact on ever faster changing global markets, all existing mental models are confronted putting businesses at the forefront of a massive challenge. This challenge is about much more than just technology. It's an innovation leadership challenge.

## **INNOVATION IS NOT ABOUT TECHNOLOGY. IT'S ABOUT BEING HUMAN.**

Change happens fast, we need to adapt faster. Adaptation is the key to survival. Humans adapt by learning. Expanding our learning capabilities will be crucial as AI enters all areas of our life within the coming decade. It is inevitable. So....What are YOU going to do about it?

- What **key strategies** impact productivity and provide a competitive advantage in today's increasingly automated, data analytic market?
- What is **the value of IoT** and incorporating it into your business strategy?
- Understand how learning can ensure we **remain agile and adaptive** in these pioneering times.
- How to **work together with AI** maximizing human intelligence. If we live and work like a robot we will be replaced by one. Don't be a Robot.



# CREATE. DISRUPT. TRANSFORM. REPEAT.

INNOVATION HAPPENS WHEN TECHNOLOGIES MEET REAL NEEDS IN RELEVANT USE CASES TO CREATE VALUE FOR A HUMAN BEING.

**Christoph Burkhardt, Applied AI Innovation Advisor, Business Transformation Strategist, Speaker, and Author of "Don't Be a Robot - Seven Survival Strategies in the Age of Artificial Intelligence" assists us to understand how smart machines will impact how we live and work.**

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*"Christoph has a wonderful, natural style of enlisting and enrolling. And clearly he has a passion for his job. He really added a very special, generous and wise dimension to our event. Extremely impressed, learned so much and was truly inspired."*  
- Adian Harney, PhD., Change Leadership, Intel Corporation

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*"One of the best business presentations I've attended! Keep up the great work. This presentation will inspire your company and teams to reach for new heights and think outside the box!"*  
- Daniar Hussain, PhD., Founder & President, American Patent Agency

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*"Christoph Burkhardt's workshop has completely changed my thinking. His innovative and highly creative approach to existing problems makes him an exceptionally talented coach. An experience with long-term effect."*

- Favio Olivotti, Head of Design Identity and Media, BMW

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BURKHARDT AND TINYBOX ACADEMY -  
THE NEXT GENERATION PLATFORM  
FOR INNOVATORS & GAME CHANGERS:

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