



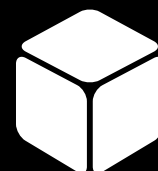
TINYBOX



EXAMPLE PROGRAM

# INNOVATION IN TEAMS

FROM IDEATION AND EVALUATION TO  
EXECUTION AND DIFFUSION – HOW TO  
INSPIRE INNOVATION IN TEAMS.



TINYBOX

## EXAMPLE SCHEDULE

### BASELINE: Check-in – Pulse check and assignment delivery

|                      |  |
|----------------------|--|
| Week 1:              | Executive Briefing <b>IDEATION</b><br>Make a case and create buy-in for a viable use case<br>Create commitment and motivation to solve the use case  |
| Week 2:              | Executive Briefing <b>EVALUATION</b><br>Align to the top, the vision and the goals<br>Inspire commitment within the team<br>Start to share ideas and cross-pollinate ideas                                       |
| Week 3:              | Executive Briefing <b>EXECUTION</b><br>Showcase quick wins through cross-functional ideation<br>Introduce new methods for actionable application<br>Evolve the solutions with teams                              |
| Week 4:              | Executive Briefing <b>DIFFUSION</b><br>Introduce, test and adjust with your B2B clients<br>Hold executives accountable and keep them engaged   |
| Check-out<br>& KPIs: | Assignments<br>Additional tools as required: Videos, physical/digital books,<br>journals, etc., team building event<br>*This is based on our innovation program, potential to adopt a<br>Social Leadership focus |

### **TINYBOX** | IT'S ABOUT STRATEGY, NOT TECHNOLOGY.

TinyBox is a Think Tank for the adoption and implementation of emerging technologies. Our strategies create value by incorporating business strategy with technologies, people operations, and leadership development, to ensure client success well into the future.

For questions or further information about our programmes, don't hesitate to contact us at

► Raj Hayer: [raj@tinybox.me](mailto:raj@tinybox.me) or **Tel. +44 7493 230013**