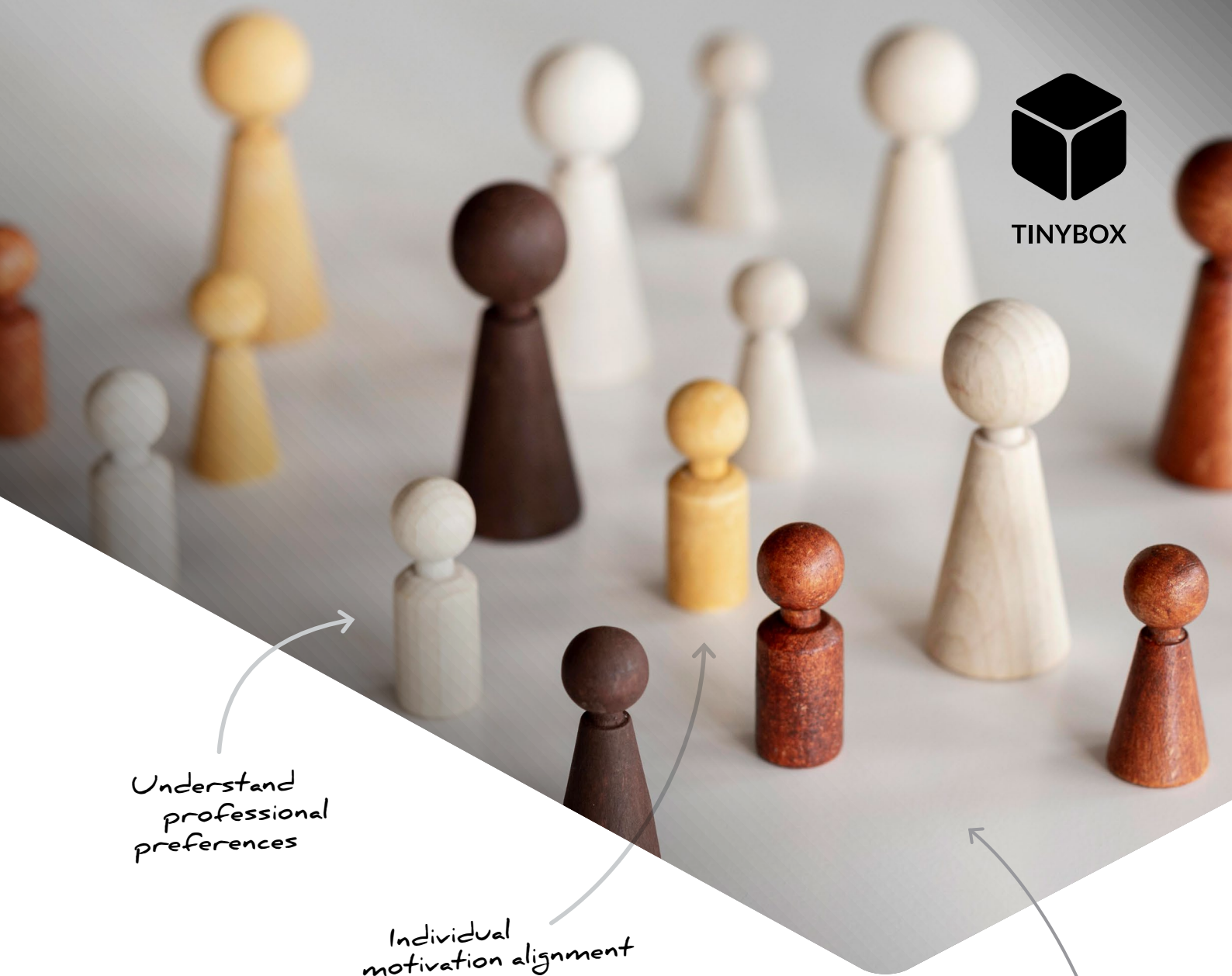




TINYBOX



*Understand  
professional  
preferences*

*Individual  
motivation alignment*

*Leverage diversity  
for innovation*

# PERSONALITY DIVERSITY TO ACCELERATE INNOVATION

**UNDERSTANDING THE INDIVIDUAL PREFERENCES  
OF YOUR TEAM TO MOTIVATE AND INSPIRE THEM**

Personality type assessments are used worldwide to give an introductory indication of preferences. Personality and preferences can help people managers to gain a deeper understanding of their people, as well as their communication, collaboration, and inherent skills you can leverage to increase innovation in your teams.



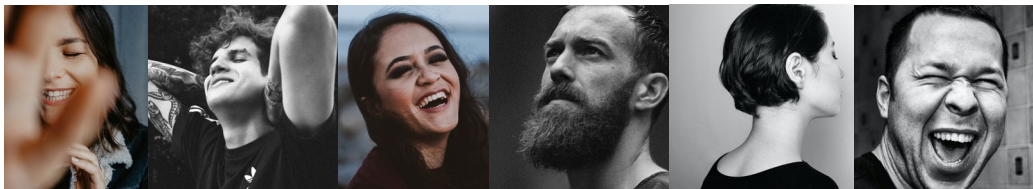
## TEAM MANAGEMENT FOR INDIVIDUAL MOTIVATION

**A foundation of knowledge helps us understand the individuals we are responsible for. We all have preferences towards one side or the other of the four dichotomies, and these preferences combine to create the 16 personality types.**

Whilst it can create a deeper understanding of motivation it is important to implement these tools with intention and not judge ourselves or others based on the results. It is one tool, an important one, that can unlock motivation in teams and reduce conflict and increase collaboration.

In this workshop, we will use the test to create a common language, reflect on the results and increase your self-awareness, to help you understand individual:

- ▶ Preference to work independently or to interact with people
- ▶ Preference to operate with rules and processes or in a more ideation-led future
- ▶ Preference for problem-solving rather than people-oriented solutions
- ▶ Preference for planning and organizing skills or flexibility within the team dynamic



We will discuss how compatibility based on this test can be incredibly useful when assembling project-based teams, as well as provide insight on how best to handle management issues and improve organizational communications.

### **TINYBOX** | IT'S ABOUT STRATEGY, NOT TECHNOLOGY.

TinyBox is an independent think tank for social leadership and innovation culture to address the value of emerging technologies. Using the most relevant business cases, we help our clients around the globe to stay ahead in an ever faster changing world. Our tools and programs create value by incorporating business strategy with technologies, people operations and leadership development to ensure your success well into the future.

For questions or further information about our programs, don not hesitate to contact us at  
▶ [events@tinybox.me](mailto:events@tinybox.me) or [www.tinybox.academy](http://www.tinybox.academy)