



TINYBOX



EXAMPLE PROGRAM

# INNOVATION IN TEAMS

FROM IDEATION AND EVALUATION TO  
EXECUTION AND DIFFUSION – HOW TO  
INSPIRE INNOVATION IN TEAMS.



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## EXAMPLE SCEDULE

### BASELINE: Check-in – Pulse check and assignment delivery

Week 1:	Executive Briefing <b>IDEATION</b> Make a case and create buy-in for a viable use case Create commitment and motivation to solve the use case
Week 2:	Executive Briefing <b>EVALUATION</b> Align to the top, the vision and the goals Inspire commitment within the team Start to share ideas and cross-pollinate ideas
Week 3:	Executive Briefing <b>EXECUTION</b> Showcase quick wins through cross-functional ideation Introduce new methods for actionable application Evolve the solutions with teams
Week 4:	Executive Briefing <b>DIFFUSION</b> Introduce, test and adjust with your B2B clients Hold executives accountable and keep them engaged
Check-out & KPIs:	Assignments Additional tools as required: Videos, physical/digital books, journals, etc., team building event *This is based on our innovation program, potential to adopt a Social Leadership focus

### TINYBOX | IT'S ABOUT STRATEGY, NOT TECHNOLOGY.

TinyBox is an independent think tank for social leadership and innovation culture to address the value of emerging technologies. Using the most relevant business cases, we help our clients around the globe to stay ahead in an ever faster changing world. Our tools and programs create value by incorporating business strategy with technologies, people operations and leadership development to ensure your success well into the future.

For questions or further information about our programs, don not hesitate to contact us at

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